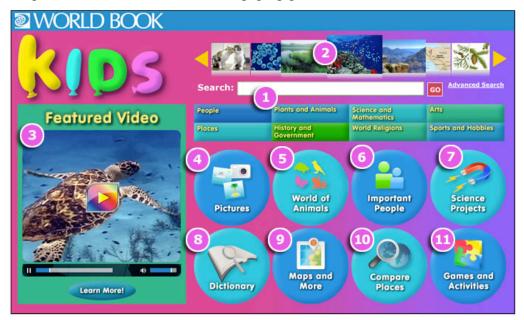


World Book Kids is the premier general reference Web site developed especially for young students. The site features simple navigation, easy-to-read articles, thousands of illustrations, videos,

comparison tools, and a wealth of engaging games and activities.



Home Page Features:

1. Search and browse options at the top of the page enable early readers to navigate the site.

2. Images from newly added and updated articles invite users to click to learn more.

3. A **featured video** appears on the home page; use the controls at the bottom to start, pause, or stop the video. Click Learn More! to read the related article.

4. Browse and search for Pictures in World Book Kids.

5. Enter the **World of Animals** to compare animals side by side and view a collection of animal facts, videos, images, and Web links.

6. The **Important People** feature provides a powerful yet easy-to-use search and browse interface for young users to locate information about important people. Biographies are also available by searching.

7. World Book's age appropriate **Science Projects** and experiments provide the instruction and resources for long-term and last minute science fair projects.

8. The World Book Kids **dictionary** features simple language and thousands of illustrations and pictures.

9. The collection of resources in Maps and More allow students to explore their exciting world.

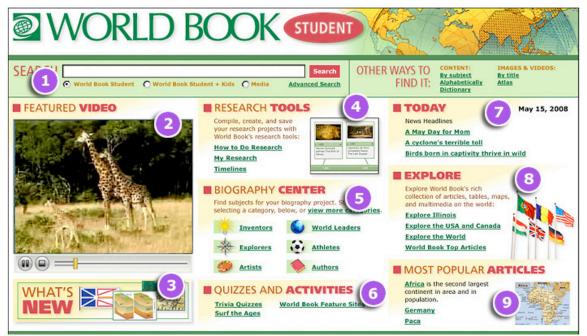
10. **Compare Places** around the world, including continents, countries, states, and provinces, or explore your favorite places through quick facts, images, maps, flags, seals, and videos.

11. World Book Kids' collection of **Games and Activities** include a variety of educational games and interactive activities to engage children of all types of learning styles.



World Book Student Tailored for students in elementary and middle schools, *World Book Student* includes all the articles from the print versions of the World Book Encyclopedia (over 40,000

articles and references), plus thousands of additional articles, learning resources, and research tools.



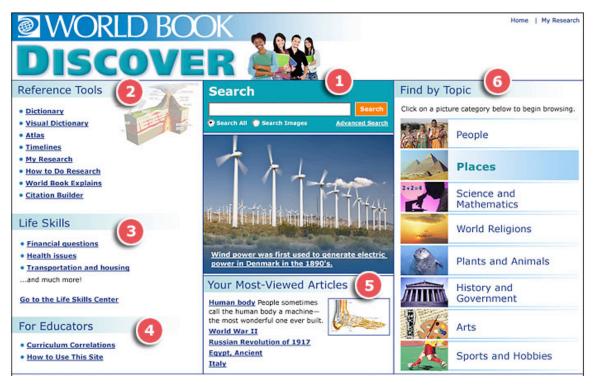
Home Page Features:

- 1. **The main search box** offers options to search for content in just World Book Student, in Student and World Book Kids in a integrated search, and for images only.
- 2. A featured video from the extensive multimedia collection appears on the homepage; use the controls at the bottom to start, pause, or stop the video.
- 3. The **What's New** feature highlights new and revised content recently added to World Book Student.
- Research Tools include <u>How to Do Research</u>, a step-by-step tutorial for research skills for students and educators, <u>My Research</u>, a personalized account to save research results, and a <u>Timelines</u> feature that gives students options to view pre-made timelines or create their own.
- 5. <u>The Biography Center</u> includes more than 10,000 biographies, which are searchable by four criteria: occupation/area of work, gender, nationality/ethnicity, and time period.
- 6. **Quizzes and activities** include trivia quizzes, in-depth, curriculum-based features, and Surf the Ages, our site that explores the question, "What if the Web had existed since ancient times?"
- 7. The Today feature is a RSS news feed from PBS, updated regularly.
- 8. The **Explore features** in World Book Student include resource guides for states, provinces, countries, and other geographic features.
- 9. The Most Popular articles are listed by account and updated regularly.

DISCOVER

World Book Discover offers engaging reference resources for students reading below grade level because of language or learning difficulties, with content and tools specifically developed for these

students. The collection includes reference articles, text-to-speech capabilities, learning and life skills activities, research tools, multimedia, and interactive video to draw students into curriculum-related topics and subjects relevant to older students.



Home Page Features

- 1. **Search all content** in a single search, or use our image search to focus on the site's rich multimedia. Advanced search options include Boolean and date search options.
- 2. **Reference tools**, including a dictionary, multilingual (English/Spanish/French) visual dictionary, timeline and citation builders, and atlas help users compile the data and information they need to complete their assignments and background research. The **My Research** and **How to Do Research** features provide students and educators with instructional materials on the research process and a place to save their research results.
- 3. Life skills content includes overviews, vocabulary lessons, and role-playing exercises on every-day life situations in the areas of finance, housing, health, and many other issues.
- 4. **Educators' tools** include curriculum correlations between World Book Discover content and state and provincial standards, as well as tutorials on the features and functionality of the site.
- 5. Your Most-Viewed articles, displayed for each account, are continually updated.
- 6. **Graphical browse** helps early readers navigate the site with colorful icons and ageappropriate classification headings.



The redesigned *Enciclopedia Estudiantil Hallazgos* is the optimal beginner's Spanish language reference tool. The site offers World Book's excellent editorial content, rich media, and engaging features in Spanish.



Home Page Features:

- 1. The **search box** enables users to search the full range of Spanish language content, including articles, pictures, and maps.
- 2. The graphical **browse function**, helpful for uncertain spellers and visual learners, allows the user to navigate to the content by using visual clues.
- 3. **Periódicos del Mundo Hispánico** features weblinks to newspapers from Spanish-speaking countries around the world.
- 4. **Diccionario Visual, or Visual Dictionary**, allows users to build vocabulary while exploring a variety of themes visually.
- 5. Enter the **Mundo de Animales (World of Animals)** to compare animals side by side and view an extensive collection of animal facts, videos, images, and Web links.
- 6. Actividades feature a selection of hands-on activities in Spanish with accompanying teachers' guides.